

ABOUT YOUNG PROFESSIONALS



What is Young Professionals (YP) of Pella?

The Young Professionals (YP) of Pella is a group of young, active, civic-minded professionals who have a clear vision of Pella's future as a great place to live, work, and play. YP of Pella serves as a catalyst to grow personal and community connections for young professionals, improving their quality of life and engaging them in the Pella community.

How is sponsorship money used?

Sponsorship money for Young Professionals (YP) of Pella will go towards funding Monthly Connections and other social activities, Lunch and Learns/Dine and Discovers, athletic activities and volunteer activities. YP of Pella is a 501(c)6 organization and your donation may be tax-deductible. Please contact us for tax ID information.

How can my company benefit from sponsorship?

Sponsorship of YP of Pella identifies your company as one that gives back to the community. Sponsorship also markets your company to young professionals and the community via social media, local media, and our web site. Additionally, supporting Young Professionals helping your young employees and/or clients create lasting bonds within the community. This, in turn, keeps patrons and workforce in the community.

Sponsorship Levels	Diamond	Platinum	Gold	Silver	Bronze	Community Partner
Exclusive sponsor of a major event (Event availability on a first-come basis)	✓					
Custom help to integrate new young professionals into the community	✓	✓				
Supporting sponsor of monthly connections	✓	✓	✓			
Company logo on YP shirts	✓	✓	✓	✓		
Company regularly promoted in social media postings	✓	✓	✓	✓	✓	
Company logo on the YP web site	✓	✓	✓	✓	✓	✓

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor - \$1,500 and above

- Sponsor(s) will be a single sponsor for one Major Event. Sponsors of Major Events will receive recognition on all marketing materials and advertisements, as well as have banners with their logo and verbal recognition at the event. Sponsors will also have the opportunity to give out promotional items if they choose.
- Sponsor(s) will receive customized assistance from YP of Pella to help integrate the Sponsor(s)' new young professionals into the Pella community.
- Sponsor(s) will be a contributing sponsor for any three Monthly Connections, and will have their logo posted on table tents at the event.
- Sponsor(s) will have company logo(s) on event on any Young Professionals T-shirts printed in the year following sponsorship.
- Sponsor(s) will be able to have their company promoted regularly in social media posting.
- Sponsor(s) will have company logo(s) on sponsorship page of www.ypofpella.org.

Platinum Sponsor - \$1,000 to \$1,499

- Sponsor(s) will receive customized assistance from YP of Pella to help integrate the Sponsor(s)' new young professionals into the Pella community.
- Sponsor(s) will be a contributing sponsor for any two Monthly Connections.
- Sponsor(s) will have company logo(s) on event on any Young Professionals T-shirts printed in the year following sponsorship.
- Sponsor(s) will be able to have their company promoted regularly in social media posting.
- Sponsor(s) will have company logo(s) on sponsorship page of www.ypofpella.org.

Gold Sponsor - \$500 to \$999

- Sponsor(s) will host one lunch & learn event (sponsor responsible for expenses incurred, including food)
- Sponsor(s) will have company logo(s) on event on any Young Professionals T-shirts printed in the year following sponsorship.
- Sponsor(s) will be able to have their company promoted regularly in social media posting.
- Sponsor(s) will have company logo(s) on sponsorship page of www.ypofpella.org.

Silver Sponsor - \$250 to \$499

- Sponsor(s) will have company logo(s) on event on any Young Professionals T-shirts printed in the year following sponsorship.
- Sponsor(s) will be able to have their company promoted regularly in social media posting.
- Sponsor(s) will have company logo(s) on sponsorship page of www.ypofpella.org.

Bronze Sponsor - \$100 to \$249

- Sponsor(s) will be able to have their company promoted regularly in social media posting.
- Sponsor(s) will have company logo(s) on sponsorship page of www.ypofpella.org.

Community Partners - \$50 to \$99, or equivalent value venue or merchandise

- Sponsor(s) will have company logo(s) on sponsorship page of www.ypofpella.org.

Customized Sponsorship Packages

YP of Pella is open to creating a package tailored to meet your organization's needs. Please contact us to discuss your ideas.



For more details contact:
Young Professionals of Pella:
Michael Johnston
641-799-1076
ypofpella@gmail.com
818 Washington Street
Pella, IA 50219

SPONSORSHIP AGREEMENT FORM



The Young Professionals (YP) of Pella has a general membership of more than 400 young professionals from the Pella community and beyond. The organization serves as a catalyst to grow personal and community connections for young professionals, which helps make Pella a great community to live, work and play.

Your commitment to sponsorship is final. No refunds or credits will be issued. You are required to sign the Sponsorship Agreement Form as confirmation of your sponsorship. Thank you for your support!

Sponsorship Level: _____ Total Amount (\$): _____

Business Name (as you wish it to appear on material): _____
(Logo as you would like it displayed should be e-mailed to: ypofpella@gmail.com)

Contact Name: _____

Address: _____

Phone: _____ E-mail: _____

Authorized Signature: _____

To begin or continue your sponsorship, please mail this original along with payment (checks payable to Young Professionals of Pella) to:

PACE Alliance c/o Young Professionals of Pella
818 Washington Street
Pella, IA 50219

If you have any questions, please contact YP of Pella at the address above, by phone or through e-mail:

Phone: 641-799-1076

E-mail: ypofpella@gmail.com

Once this form is received, you will be contacted regarding the specific benefits related to your sponsorship.

Thank you in advance for your support of Young Professionals of Pella.

Sincerely,
Michael Johnston
Fundraising Coordinator, Young Professionals of Pella