

ABOUT YOUNG PROFESSIONALS



What is Young Professionals (YP) of Pella?

The Young Professionals (YP) of Pella is a group of young and active, civic-minded professionals who have a clear vision of Pella's future as a great place to live, work, and thrive. YP of Pella serves as a catalyst to grow personal and professional connections for young professionals, while improving their quality of life and engaging them in the Pella community.

How is sponsorship money used?

Sponsorship money for Young Professionals (YP) of Pella will go towards funding Monthly Connections and other social activities, Lunch and Learns/Dine and Discovers, and athletic activities.

How can my company benefit from sponsorship?

Sponsorship of YP of Pella identifies your company as one that gives back to the community. Your support also markets your business to young professionals and the community via social media, local media, and our website. Additionally, supporting Young Professionals helps your young employees and/or clients create lasting bonds within the local area. This, in turn, helps businesses in Pella retain young talent.

| Sponsorship Levels | Gold | Silver | Bronze |
|---|------|--------|--------|
| Exclusive sponsor of a single major event (Event availability on a first-come basis) | ✓ | | |
| Sponsor logo will be featured on the YP stand-up banner and on t-shirts worn by board members | ✓ | | |
| Sponsor regularly promoted in social media postings | ✓ | ✓ | |
| Sponsor company logo will be featured on table tents at each monthly connection | ✓ | ✓ | |
| Sponsor company logo on the YP website | ✓ | ✓ | ✓ |
| Sponsor has the option to have promotional items distributed at one monthly connection | ✓ | ✓ | ✓ |

SPONSORSHIP OPPORTUNITIES

Gold Sponsor - \$1,500 and above

- Sponsor will be a single sponsor for one major event. Sponsors of major events will receive recognition on all marketing materials and advertisements, as well as receive verbal recognition at the event. Sponsor may also distribute promotional items.
- Sponsor logo will be featured on the YP stand-up banner (brought to each monthly connection) and on t-shirts worn by board members.
- Sponsor will be able to have their company promoted regularly in social media postings.
- Sponsor logo will be featured on table tents for each monthly connection.
- Sponsor will have company logo on sponsorship page of www.ypofpella.org.
- Sponsor has the option to have promotional items distributed at one monthly connection.

For more details contact:
Young Professionals of Pella:
Michael Johnston
641-799-1076
ypofpella@gmail.com
818 Washington Street
Pella, IA 50219

Thank you to our 2018 Sponsors!



Silver Sponsor - \$250 to \$500

- Sponsor will be able to have their company promoted regularly in social media postings.
- Sponsor logo will be featured on table tents for each monthly connection.
- Sponsor will have company logo on sponsorship page of www.ypofpella.org.
- Sponsor has the option to have promotional items distributed at one monthly connection.



Bronze Sponsor - \$100 and under

- Sponsor will have company logo on sponsorship page of www.ypofpella.org.
- Sponsor has the option to have promotional items distributed at one monthly connection.



Customized Sponsorship Packages

YP of Pella is open to creating a package tailored to meet your organization's needs. Please contact us to discuss your ideas.

SPONSORSHIP AGREEMENT FORM



The Young Professionals (YP) of Pella has a general membership of more than 400 young professionals from the Pella community and surrounding areas. The organization has a goal of assisting these young adults in growing personal and professional connections with the hopes of retaining young talent in the area.

Your commitment to sponsorship is final. No refunds or credits will be issued. You are required to sign the Sponsorship Agreement Form as confirmation of your sponsorship. Thank you for your support!

Sponsorship Level: _____ Total Amount (\$): _____

Business Name (as you wish it to appear on material): _____
(Logo as you would like it displayed should be e-mailed to: ypofpella@gmail.com)

Contact Name: _____

Address: _____

Phone: _____ E-mail: _____

Authorized Signature: _____

To begin or continue your sponsorship, please mail this original along with payment (checks payable to Young Professionals of Pella) to:

PACE Alliance c/o Young Professionals of Pella
818 Washington Street
Pella, IA 50219

If you have any questions, please contact YP of Pella at the address above, by phone or through e-mail:

Phone: 641-799-1076

E-mail: ypofpella@gmail.com

Once this form is received, you will be contacted regarding the specific benefits related to your sponsorship.

Thank you in advance for your support of Young Professionals of Pella.

Sincerely,
Michael Johnston
Fundraising Coordinator, Young Professionals of Pella